

### EEBC Provides Members

the platform to **Advocate** for your business initiatives, the opportunity to **Influence policy/legislation** outcomes, and receive **news, information, and updates** on initiatives and trends that can make a difference to your business' bottom line

**EEBC is the industry's voice to create business opportunities to grow your energy efficiency industry**

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### | EEBC MISSION

EEBC is a 501 (c)(6) nonprofit statewide trade association that represents and advocates for businesses that provide energy efficiency, demand response, and beneficial electrification, products, and services in Colorado. EEBC supports energy efficiency policies and programs that creates sustainable workforce, increases cost-effective energy, improves the environment and public health, uphold the standards for safety, quality, and professionalism in the energy efficiency industry.

Dear Governor Polis and Colorado Legislators:

On behalf of the Energy Efficiency Business Coalition's (EEBC) trade association member businesses, we respectfully request your support of **HB21-1286 Energy Performance for Buildings**. HB21-1286 promotes the continued growth of the energy efficiency industry in Colorado.

EEBC is a statewide trade association comprised of member businesses representing the energy-efficiency industry's supply chain - businesses that design, sell, and install high-performance gas/electric products and services across Colorado.

Colorado has 34,000 energy efficiency jobs across 6,000 energy efficiency businesses. These energy efficiency jobs comprise 9% of all construction jobs and 22% of all energy-sector jobs. More than three times the 10,000 fossil fuel industry jobs in the state. EEBC is proud to be part of the growing energy industry, companies that include engineering, architecture, data analytics, financing, commercial energy services, demand-side management implementation and evaluation, demand response, workforce training, and manufacturers, distributors, and contractors of energy efficiency products and services.

The Energy Performance for Buildings Act applies benchmarking and performance standards to [most] large commercial and public buildings in the state. Under the Act, these buildings will measure and report their energy use in a standardized way known as the Benchmarking and Building Performance standards will ensure that less-efficient buildings become more efficient over time.

For years, our businesses have been supporting building owners who choose to do what the Energy Performance in Buildings Act would require: measuring their energy use; making gradual Energy Efficiency improvements such as better lighting, tightening the building envelope with insulation/air sealing, or new HVAC systems; and tracking their progress over time. The building owners who have taken these actions are because they reduce climate-polluting emissions and reduce their operating costs while saving money on their utility bills each month. Reliable, lower utility bills are a benefit to pass on to disadvantaged communities. By standardizing these practices across the state, Colorado can ensure that all building owners are taking advantage of these opportunities. We can also better track building energy use across the state to achieve our 14 cities, state, and utilities' 2050 climate goals.

If we implemented benchmarking and building performance standards throughout the state, Coloradans would save a cumulative \$3.5 billion on their energy bills over 10-years. Because Colorado has a C-PACE financing program, many energy efficiency upgrades can pay for the project cost with no upfront costs and produce immediate savings to the building owners.

Please, support HB21-1286 Energy Performance for Buildings bill to assist businesses to increase energy efficiency jobs, reduce energy costs while cutting greenhouse gases. It will help Colorado's businesses grow and prosper, driving our local economy through job creation, resulting in a cleaner, stronger, and more energy-efficient Colorado.



Patricia Rothwell,  
EEBC Board President | Executive Director

EEBC MEMBER SUPPORT OF  
HB21-xxxx Energy Performance for Buildings

