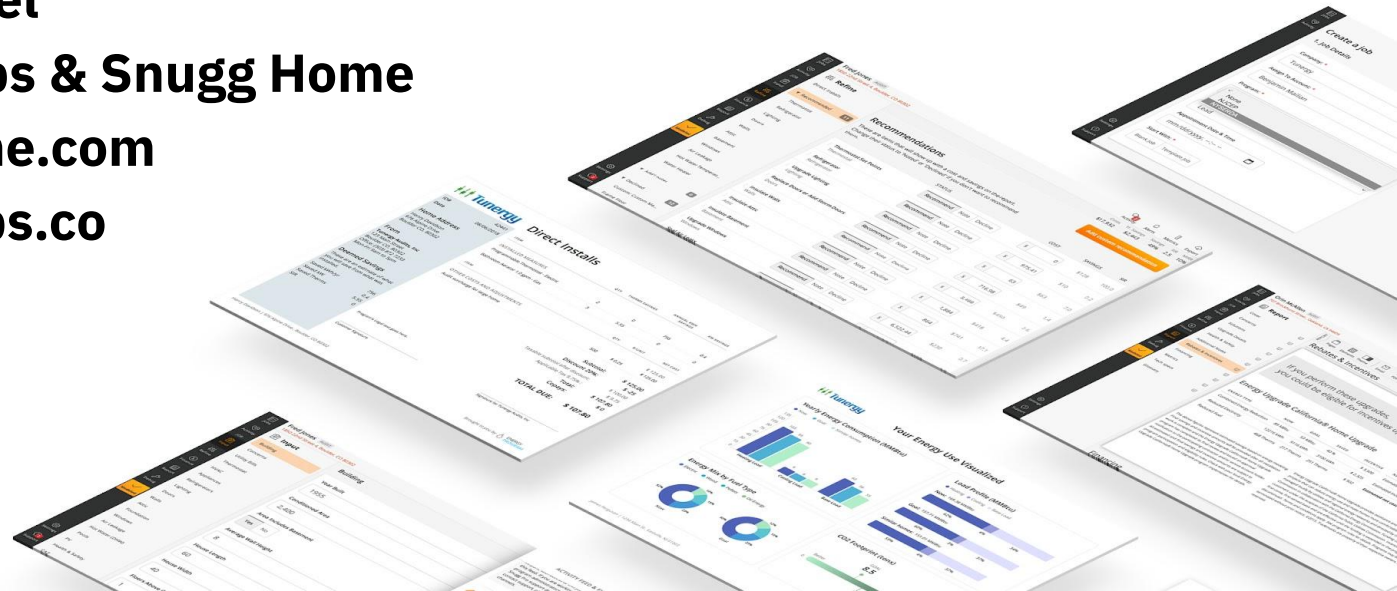


Bundling, Stacking, Collaboration, & Financing: Making electrification make sense

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Why Bundling is Required to Scale Electrification

(10 year cash flow with financing)



Thinking of buying a Toyota Camry?

Total: \$104,439

\$31,759 Toyota Camry

\$1041
Gas Water Heater
Replacement →

\$10,413 Gas Furnace Replacement

\$15,600 Gasoline Bill

\$34,460 Natural Gas Bill

\$11,166 Electricity Bill

Status Quo

Bundling upgrades outperforms the status quo of emergency replacements.

(Net Zero Home + Transportation)

Nissan Leaf (EV), Solar (PV),
Heat Pump, Energy Efficiency (EE)

← Instead, consider this

Total: \$75,012

\$29,427 Savings

\$24,114 Nissan Leaf

\$31,616 Rooftop PV

← \$1,160
Induction Cooktop

\$11,912 Envelope + Heat Pump

\$6,210 Heat Pump Water Heater

Net Zero

EASF RESI

Upgrade ID
Column value: SANFRAN005
MODELING_DYNAMIC/PACKAGE_ID

Natural Gas Price
\$/ therm: 2.30

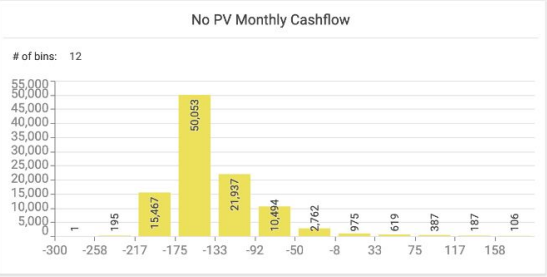
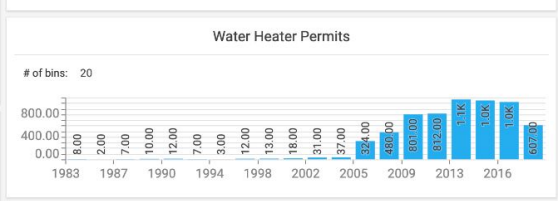
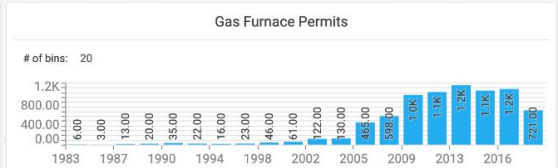
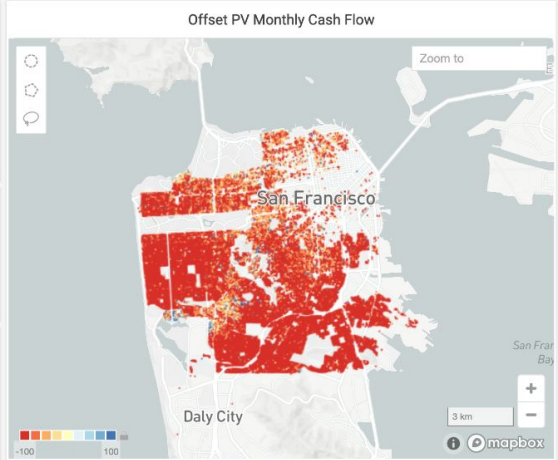
Rebate Amount
\$: 0

Interest Rate
Use as whole number (for example 7.9% enter 7.90): 7.5

Num of Payments
of payments on the loan (loan term in years * 12): 180

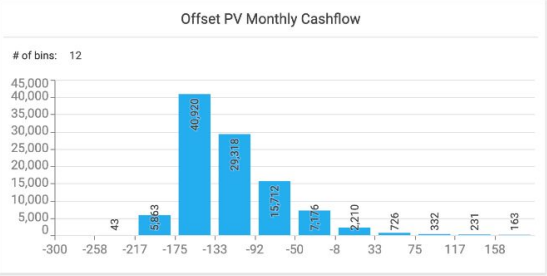
Status Quo Replacement Factor
Adjustment Factor for Status Quo Replacement Co.: 0

Cash Flow View | Payback View



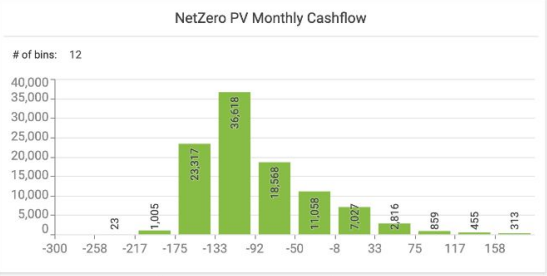
No PV # Cashflow +
2,307

No PV % Cash Flow +
2%



Offset PV # Cashflow +
3,732

Offset PV % Cash Flow +
3%



NetZero PV # Cashflow +
11,028

NetZero PV % Cash Flow +
10%

Avg Unit Area (sqft): **1,804**

Median Year Built: **1930**

Total Assessed Value (\$): **76B**

Owner Occupancy %
60%