

**Sent:** Thursday, March 9, 2023 4:30 PM

**To:** Kirkpatrick, Ann S [Ann.Kirkpatrick@xcelenergy.com](mailto:Ann.Kirkpatrick@xcelenergy.com)

**Subject:** REBATE NEWS for March: 2023 Rebate Updates, Top 2022 trade partners, Heat pump slides and videos, Next Xcel Energy training

Hi there! Covered in this email:

- Update on rebates in 2023
- Top trade partners 2022
- Next heat pump in-person training
- Here is [the link](#) to download slides from our heat pump training last week, covering load calcs, controls, air flow, back up heat and rebates/tax credits
- Here is the link to [heat pump sales videos](#) (six 30-minute sessions, including the top ten things to educate customers on to avoid nuisance callbacks)

Next heat pump in-person training:

Those who attended last week's training want "deep dive" in-person training on the following topics *before* cooling season. **I need your help.** Please send me your questions on these topics so we can get the best experts hired ASAP for training in May (dates TBD):

- Backup heat (heat pumps) deep dive
- Defrost cycle strategies and tools (heat pumps) deep dive
- Time of Use (TOU) rate structure (heat pumps)
- Heat pump water heaters deep dive
- Inflation Reduction Act: Ask a CPA about tax credits (and the CO Energy Office, if there are state rebate updates available)
- Financing options (RENU)

Update on Xcel Energy's residential rebates for 2023:

\*All of our current rebates – including heat pump bonus rebates – are continuing “as is” until the 2023 Plan is approved by the PUC and launched, which is currently estimated to be June 1st. Rest assured that our rebates are continuing throughout the year and beyond. I'll update you ASAP once things are finalized. \*Swamp cooler bonus rebates will be offered all of 2023 (updated Rebate Summary Sheet is attached) \*The bonus Insulation/Air Sealing rebates for customers living in the Marshall Fire area will be extended for a final time – from March 31 to June 30.

Top residential trade partners:

Top trade partners for 2022 are now on the customer-facing webpage ([www.xcelenergy.com/cotrades](http://www.xcelenergy.com/cotrades)) and the PDF file is attached. Congratulations to these top rebate achievers, and thank you! If you want your certificate(s) of achievement, please email [Makaela.a.turner@xcelenergy.com](mailto:Makaela.a.turner@xcelenergy.com) with your request. NOTE to all: I appreciate you too. Also,

the mini-split heat pump list only shows the companies who have produced rebates since January 2022, but everyone can offer those rebates. We will have that particular list updated in the next couple of days, and we will continue to update that list regularly.

Warmly,

Ann

**Ann Kirkpatrick**

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